

Welcome to the universe of learning galaxy!



## Digital Search Engine Optimisation Mastery Blueprint

The Complete Digital SEO Module:

### Description

SEO (Search engine optimisation) is the process of making a web page easy to find, easy to crawl, and easy to categorize. It is about helping your customers find out your business from among thousand other companies. SEO is an integral part of any digital marketing strategy.

- a. SEO is an integral part of any digital marketing strategy.
- b. Their purpose is to make a web page easy to find, easy to crawl, and easy to categorize.
- c. To help customers find out your business from among thousand other companies.
- d. It is basically concerned with a holistic move towards driving customers to your business via online platforms.

### What You Will Master Inside This Course

1. Sales Psychology&Market Research
2. WordPress Website Creation
3. Email Marketing&Copywriting
4. SEO (Search Engine Optimization)
5. Instagram Marketing
6. Facebook Marketing& Ads (includes Ecommerce Ads)
7. Facebook Messenger Chatbots& Messenger Ads
8. YouTube Marketing
9. Pinterest Marketing
10. LinkedIn Marketing
11. Twitter Marketing
12. Quora Marketing
13. Content Marketing Machine
14. Google Analytics&Google Ads

### Who this course is for:

- Website owners who want to increase web traffic, conversions, and sales
- Business owners who want to use Digital Marketing to grow their business
- Anyone struggling to get traffic and sales
- If you're new in business & want to market effectively
- Anyone wants to Master Social Media Marketing
- Looking to start a career in Digital Marketing Space
- Anyone wants to build a brand and a fan base on Social Media
- You who wants to Master Digital Media Marketing
- Anyone wanting to set up a website from scratch
- Someone with a job who wants to create their own business on the side.
- Freelancers someone looking to work from home

**This course includes:**

- 4 Day Workshop / 32 Hrs Module
- Query resolution at anytime
- Lifetime access to full Digital SEO module
- Website access on mobile and laptop  
(Mobile app will be introduced soon and the same will be updated)
- Certificate of completion

**After This Course You'll Be Able To**

- Grow in your role or ONLINE business
- Work as an expert to lead in your role or business OR AS A Digital Marketing Freelancer
- Get hired for a role in Digital Marketing as an Expert or Specialist

**Who Is the Target Audience?**

*(People age group above 18yrs)*

- Aspiring Leaders
- Corporate
- Professionals
- Entrepreneurs
- Freelancers
- Students

**How to select the Module:**

1. If you are non-registered member then first register on Unique Destine Website [www.uniquedestine.com](http://www.uniquedestine.com)
2. Then once you login as registered member you would be able to navigate through modules on Learning Gallery and click on '**Know More**' for module description.
3. Search for '**DIGITAL SEO**' on the Learning Gallery page and select '**Learn**'. It will take you to buy module learning category i.e. "**Self-Learning Module**" or "**Instructor-Led Module**"
4. Select anyone category and make the payment. If you wish to go for both category then you can again select another category and make the payment.
5. You will receive confirmation mail and instruction for learning module opted by you with access to online module on our learning gallery.

In case you have any difficulty to select the modules or make the payment then please drop us a line at [support@uniquedestine.com](mailto:support@uniquedestine.com) or refer Contact UD section to connect with us. We will be glad to support you immediately.

We wish you best of luck and happy learning with us.

**JOIN US NOW AND BECOME OUR MEMBER FOR LIFETIME.**

Thanks,  
**UDEDU CONSULTANCY PVT. LTD.**

Dinesh Nair  
CEO & Director